

PRESS RELEASE

It's time for Avalution – a new company is founded within the Human Solutions Group

Kaiserslautern, 15.11.2018 **The Human Solutions Group based in Kaiserslautern has founded a new company, Avalution GmbH, which will specialize in the fields of body scanning and sizing & fitting. This effectively means that structures that have grown in recent years can now also be mapped organizationally. This thematic focus is aimed at making the company's expertise in all aspects of the human body available to new target markets.**

Every human body is different, and different products like vehicles, clothing, medical aids, furniture and many more must be designed to enable as many people as possible to use them. Avalution supports companies, research institutes and other institutions with the integration of digital people into product development and research. To achieve this, the company will use the world's largest database of human body scans, perform serial measurements and develop 3D body scanners and associated software solutions. These solutions include serial measurement surveys, sizing and avatar generation, helping companies to deliver correctly-sized products to their customers.

A newly-founded company with a tried & tested specialist team in Kaiserslautern

Avalution will start life with more than 20 employees at the Kaiserslautern site. The managing directors are Dr. Andreas Seidl and Michael Stöhr. "We have been developing and distributing software solutions for the clothing and automotive sectors for many years now – and we are regarded as market and technology leaders in both of these industries. We have always opened up other

industries for our products and solutions – and we now want to strengthen this approach and do it with our own specialist team,” explains Dr. Andreas Seidl. An annual turnover of around €3 million is planned for the first business year. “Avalution will use our team’s many years of experience in Human Solutions body scanning and sizing & fitting to open up new markets,” says Michael Stöhr, who was previously Director of Fashion Management Systems for the Human Solutions Group.

Avalution shares the company headquarters with Human Solutions GmbH and Human Solutions Verwaltungs GmbH. Around 90 people work for the companies of the Human Solutions Group in Kaiserslautern. The group also includes Assyst GmbH, based in Aschheim-Dornach near Munich and the two foreign subsidiaries, Human Solutions of North America based in Morrisville/North Carolina and Sistemi Assyst in Lainate/Milan, Italy.

About Avalution

Avalution puts the human being at the heart of product development. The company has the world’s largest body dimension database – the Avalytics Portal. It contains the body scans of around 100,000 persons. Avalution also carries out serial measurement surveys and is a leader in the field of body scanning. The 20 employees at the company headquarters in Kaiserslautern make size & fit and ergonomics measurable for product development in various industries.

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The companies of the Human Solutions Group at a glance

Avalution GmbH

Avalution GmbH, based in Kaiserslautern, Germany, has taken over the Human Solutions Group's body scanning, serial measurement surveys and sizing & fitting divisions. Avalution puts the human being at the heart of product development, supporting companies with the optimal orientation of their products on their target groups.

Assyst GmbH

Assyst GmbH, based in Aschheim-Dornach near Munich, will continue to advance its position as a leading company for IT solutions in the fashion industry and support its customers on the path to digital transformation.

Human Solutions GmbH

Human Solutions GmbH, based in Kaiserslautern, will focus on its Mobility Division and continue to promote the expansion of vehicle markets in Germany and abroad – the further development of the company's digital manikin RAMSIS will play a decisive role in this.

Human Solutions Verwaltungs GmbH

Human Solutions Verwaltungs GmbH, based in Kaiserslautern, is responsible for the management and coordination of the companies of the Human Solutions Group. The company is responsible for administrative tasks such as finance, human resources, legal and marketing.