

PRESS RELEASE

Avalution at the 3D Body.Tech in Lugano

Kaiserslautern, 11-10-2018 **A premiere for Avalution! The newly founded company from the Human Solutions Group, which has recently been expanded to include body scanning, serial measurements and sizing & fitting, will be at the 3D Body.Tech trade fair in Lugano on October 16th and 17th, 2018. The event is regarded as the world's leading conference on body scanning technology.**

Avalution GmbH is a newly founded company of the Human Solutions Group. In the future, it will focus on the unique expertise of its team in body scanning and body dimensions and make its experience available to new markets and industries. "Our experienced team will of course be at the conference, but we'll also have some new faces with us," says Dr. Helga Gäbel, who is responsible for worldwide sales of 3D body scanners at Avalution.

Lectures for an international audience

Avalution employees will report on current projects but also the company's customers will show how they use 3D body scanning. Michael Stoehr will officially introduce the Avalution GmbH, then report on a project for the individual, non-contact care of burn victims. Tim Guenzel will talk about the Avalytics portal, which makes a new approach to the use of anthropometric data possible. Ulrich Botzenhardt will be reporting on the use of 3D body scanning for the optimized sizing & fitting of workwear in companies and institutions, while Dylan Hendricks will speak about the ways the RAMSIS digital manikin can be used, especially in military vehicles.

Prof. Dr. Michael Ernst from the Niederrhein University of Applied Sciences will show how avatars are used for the virtual fitting of made-to-measure clothing, and Dr. Axel Schüler from the Institute for Applied Training Sciences in Leipzig will talk about the use of 3D body scanners in competitive sports.

A joint booth with partner Vitronic

Avalution will have a booth together with its partner VITRONIC. Visitors will be able to see for themselves just how efficient the VITUS bodyscan really is. The color scanner generates a photorealistic image of the scanned person in just a few seconds. For the use in professional sports VITRONIC presents the software application BIOMECH, which is used among others by the German Sport University Cologne for the measurement of athletes as well as for performance promotion. Avalution will also be presenting its Anthroscan and Bodyprofiler software solutions at its booth.

About Avalution

Avalution puts the human being at the heart of product development. The company has the world's largest body dimension database – the Avalytics Portal. It contains the body scans of around 100,000 persons. Avalution also carries out serial measurement surveys and is a leader in the field of body scanning. The 20 employees at the company headquarters in Kaiserslautern make size & fit and ergonomics measurable for product development in various industries.

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